

MOHAMMED MAYAT

Junior UX Designer

PROFILE

Visionary User Experience professional with solid training & education in design, web design, and digital applications. Skilled in leading full cycle project management from concept development to UX application. Successful in utilising user research to support design strategies for wireframing and prototypes. Excellent at collaborating with colleagues and clients to address user needs and craft digital solutions.

CONTACT

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EXPERTISE

Problem Solving
Experience of working with clients
User Research
Market Reaserch
Sketching & Wireframing
Low to High Fidelity Prototyping
Personas Development
User Journey Development
Usability Testing
Web Design
Branding & Digital Marketing

TOOLS

HTML, CSS
HTML Canvas
Bootstrap
WordPress
Invision

Adobe Software

Photoshop
Illustrator
Adobe XD
InDesign
Premier Pro
After Effects

EXPERIENCE

Concise Medico | Feb 2020 - Present Digital Marketing Executive

Responsible for marketing and implementing social media strategy, Monitor online presence of company brand and engage with users, strengthening customer relationship

- Managing day to day running of company LinkedIn media account
- Developed Online Marketing Campaign
- Designed graphics for social media campaign and print

Innovation Lab (UCLan) | June 2018 - Aug 2018 Web Designer & Developer Intern

Overhauled websites for OCCleaning Solutions and contributed to Propeller Hub, and About Time Dance Company. <https://www.occleaning.co.uk/>

- Designed, tested and maintained websites
- Collaborated with client during design stage to determine requirement for project
- Work with designer and developer on large scale projects.

EDUCATION

University Of Central Lancashire 2016 - 2019 Web Design & Development BSc - First Class Honours

Selected Modules Web Design, User experience Design, Graphics Communication, Multimedia Production, Code Design, App Design & Deliver

- Administered research and analysed results to drive design and strategy.
- Developed personas to determine audience target and identify common needs.
- Completed wireframes and developed low and high-fidelity prototypes for user testing.
- Gained knowledge in graphic communication techniques, code design multimedia production, web design and development.

Projects

SAVE ALL FOOD: Designed digital app to track food inventory and expiration dates. Completed full project lifecycle allows all members of a household how to share and contribute to a grocery list, create food donation lists, and set reminders for food donations.

<https://mmayat.com/index.php/portfolio-items/save-all-food/>

Feed Your Community: Utilised key concepts to design digital web prototype to reduce food waste in organisations. Completed full project lifecycle to allow organisation to donate food which will be redistributed to charity or food will be provided to the homeless community with the help of the volunteer

<https://mmayat.com/index.php/portfolio-items/feed-your-community/>

Blackburn College 2015 - 2016 Access to Computing Diploma

Selected modules: Introduction to Graphics, Web design, Games Design, IT Security, Programming and System Analysis